

TORRANCE
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SHOPPING CENTER
of 60,000 PEOPLE

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The
Torrance Herald

NEWS

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SIXTEENTH YEAR—NO. 52

TORRANCE, CALIF., THURSDAY, DECEMBER 18, 1930

SECTION B

SANTA DECLARES YOUNGSTERS WANT WIDE CHOICE OF GIFTS

Jolly Old Saint Surprised at Great Variety of Desires; Gives List of Names of the First Callers to Herald for Publication; Will Again Be on Duty at Eskimo Hut Next Saturday

As Santa Claus closed his Eskimo Hut near the city's big Christmas tree Saturday night after his first day's appearance in Torrance, he solemnly declared: "It's going to be a big job in this city Christmas Eve if I meet all these Torrance youngsters' desires—I have never seen so much variety in 'wants'!" Turning to a Herald reporter who was waiting to get a peek at his big book to see and publish the list of children who called on the jolly old fellow the first day he was here, Santa continued:

Relief Society to Help
"Why, do you know, young man, that I have everything from a pet monkey to a shotgun down here in my book? Yes, sir, and a lot of other things. Of course, dolls, bicycles, candy, and other toys make up the great bulk of Christmas desires—but there are a lot of unusual things wanted by the youngsters of your city."

"I have noticed that a lot of children want clothes—I hope the good citizens of your city see that they get them. Your Torrance Relief Society is going to help me out a great deal with those necessary things. But it's going to be a big job for me alright in this Torrance town," Santa said as he prepared to hustle back to the North Pole to tell Mrs. Claus what to make for the Torrance youngsters.

Another List Next Week
He was at his Eskimo Hut from 2 to 5 p. m., and from 7 until 8 p. m. Saturday—the same hours he will observe here next Saturday, December 20. By special arrangements with

write just as carefully as he could have—but anyway here are the names and the gifts desired above anything else by Torrance youngsters:

Annabel, Moreland and Ermundel Smith—doll, clothes.
Carl Myrick—pet monkey, roller skates.
Ethel Mary Denny—bike.
Arland Johnson—electric train, steam shovel, candy.
Shemoki—doll.
Victor Cowen—erecator set.
Jim McLaren—bike.
Bena McLaren—bike.
Marguerite McLaren—dishes.
Martha Rose—doll house and dishes.
Carline Bone—skates, boxing gloves.
Eline Shepherd—chins dishes, big buggy for doll, games.
Carl Andrews—skates.
Eline and June Whitt—roller skates.
Walker Metcalf—bike.
Paul Olinger—tricycle.
Betty Webb—beach ball.
R. L. Robinson—tricycle.
Celia Fortin—books.
William Thomas—jack-in-the-box, horse.
Lena Ann Thomas—dolls, skates.
Bonnie Robinson—tool box.
Marguerite—dollie, wrist watch.
Marian Robertson—writing desk.
Elmer Hippik—wagon, bicycle.
Irene Hippik—wagon, bike.
Margie Clayton—set of dishes, doll.
Phyllis Howe—doll buggy.
Buddy Howe—erecator set.
Lucille Howe—sewing set.
Homer Sargent—tractor, soldiers.
Clifford Sargent—car, tinker toys.
Frank Carr—fox shotgun, war tractor, soldiers, machine gun car.
Emmilia Carr—baby doll, games.
B. Micheau—doll, clothes, roller skates.
Jimmie Thomas—bike.
Burt Harder—wagon, fish pond.
Jack Kent—electric train, pool table.
Reggie Treloar—bike, tennis racket, football.
Thomas Bray—wagon.
Hazel Marguerite Hamaker—dollie.
Leo Hamaker—tractor, train.
Irene and Pearl Hamaker—dolls.
Alfred John Mason—erecator set, train.
Jim Dougherty—football.
Lovie Walker—dolls, shoes and socks.
Anna June, Gertrude and Eula May Priest—dollie, crib.
W. L. Priest—bike, flashlight.
Newton Sleeth—tool chest, tidie-winks, fish game.
Evelyn Fay—skates, dresses, and shoes.
Donna June Sargent—table, doll's bed, doll.
Betty Bishop—table, chairs for doll house.
Patricia Ann Bishop—doll.
Wayne Bartz—electric train.
Phyllis Bartz—knife and fork set.
Franklyn Bartz—golf clubs.
Bonnie Smith—electric train.
Betty Joe Tucker—baby buggy, black-board.
Evelyn June Tucker—dollie that moves her eyes, buggy and tricycle.
Dorothy Fay—skates.
Dorothy Webb—skates.
Freddie Schug—carpenter's tools.
Tommy Muckles—train, auto.
June Muckles—black-board.
Ethel Rusk—dollie, cart.
Margie Rusk—dollie, black-board, cart.
Mildred Higgins—skates, candy.
June Grace—skates, wagon, tricycle, scooter.
Dickie Cates—scooter, bike, overcoat.
Billie Cates—tricycle, airplane.
Justin Thomason—automobile, boxing gloves, tool set and punch bag.
Elsie Norman—bike, doll.
Ruth Norman—music case.
Joe Peterson—car.
Louise Hudson—real baby doll.
Jack Hudson—camp car.
Dorothy Cooper—doll and buggy.
Marvin Court—gun and cars.
Raymond Bassett—knives, flashlight.
Robert Bassett—gun.
Donald Earl Lindley—football, tricycle.
Earl Davis—bicycle, gun, football.
Anna Lee Mame—doll bed, doll, clothes.
Ruby Zuver—stove, iron, ironing board.
Buddy Guttenfelder Jr.—scooter, slippers.
Shirley Louise Guttenfelder—slippers, new dress.
Raymond Leake—BB gun, electric train.
Ann Marie James—doll, tricycle.
(Continued on Page 2-B)

KEYSTONE NOTES

The Keystone Chamber of Commerce was instrumental in securing whippers from the Whipped Association of California for a whipper race at the corner of Main and Carson streets Sunday afternoon. Russell Ellis, chairman of the entertainment committee of the Chamber, was in charge of this affair, which was witnessed by a large gathering.

Mr. and Mrs. Frank Freeman and daughter, Eleanor; Mr. and Mrs. R. Craft and daughter, Betty; Mr. and Mrs. Lloyd Moon and daughters, Mamie and Neva; Mr. and Mrs. Henry Chambers and son of Santa Monica, and Mr. and Mrs. W. E. Phelps of Hollywood, were guests Sunday of Mr. and Mrs. Charles LeBoeur and family.

The regular meeting of the Keystone Chamber of Commerce will be dispensed with this month owing to the fact that the regular meeting date will fall near Christmas.

Mr. and Mrs. John A. Bruce were guests Sunday of Mr. and Mrs. Carl Miller of Los Angeles.

January 14 will be the annual Redemptive day of the Woman's club of Keystone. This will be the next regular meeting of the club. Mrs. Charles LeBoeur, president, will have charge of the meeting. Mrs. George Nahmens, program chairman, will present a program which will be an inducement for a large crowd.

Charles LeBoeur has returned from a business trip to San Diego and the Imperial Valley.

Guests at the home of Mr. and Mrs. Steve Bartock Sunday evening were Mr. and Mrs. Terry Powers and son, Junior, of Los Angeles.

The annual Christmas party of the Crochet club will be held this year Wednesday, December 24, at the home of Mrs. Oscar Anderson in Long Beach. A luncheon will

be served at noon and the usual exchange of gifts will be the interesting feature of the afternoon.

"Christmas in Many Lands" was the title of the play given at Carson street school last week. Mrs. Talitha Carleton was in charge of the play. Christmas carols were sung by children in Miss Ethel Smith's and Mrs. Margaret Pritchard's rooms. Orchestra selections were played by the school orchestra. Germany was represented by children in Mrs. Reissner's room; Santa Claus' toy shop by kindergarten, while the Brownies were children in Miss Kramer's room; Holland youngsters were children from Mrs. Reissner's room; England, by children in Mrs. Pritchard's room, and Japan by Japanese children from the various rooms. Betty Heston was the announcer of the play, and homemade candy was sold by the Carson Street Parent Teachers Association.

Mrs. M. E. Reed of Huntington Beach, spent several days last week at the home of her sister, Mrs. H. W. Orlick.

Mr. and Mrs. Charles H. Pierce and family were dinner guests of Miss Vesta Giles at her home in Long Beach Tuesday evening.

Mr. and Mrs. G. H. Sapp had as their guests Sunday, Mr. Sapp's brother, J. L. Sapp and family of Hollywood.

Mr. and Mrs. Steve Bartock, son Van, and daughter Pearl, were guests Sunday of Mr. and Mrs. Andy Brown and Mr. and Mrs. Delbert Stockinger and family of San Pedro.

Mr. and Mrs. C. C. Yorke and daughter, Wyoma, of South Gate, were guests over the week-end of Mr. and Mrs. J. D. Tipton and family.

Mr. and Mrs. Thomas A. Cowan and family were guests of Mr. and

1931 License Plates Are Now Being Delivered to Motorists

Paving Petitions Must Name Type of Improvement

Supervisors Rule Owners Must Specify Patent or Otherwise

Hereafter when property owners petition the Board of Supervisors for paving improvements, or county aid for such projects, it must be specifically stated in their petition whether or not patent paving is desired. The posted notice of intention placed in the district where the improvement is to be made must also state whether patent paving is wanted.

Such was the order of the Board of Supervisors Monday when a request came before it for \$30,000 county aid to help defray the expense of paving a stretch of Sunset boulevard in West Hollywood. The petition called for patent paving at an estimated cost of \$296,550.

In a discussion that followed in the morning session among members of the board, it was asserted that the figures of engineers in the County Road Department on an open specification would not exceed \$188,328, a saving of \$118,221.

John Shidler Wins Shorthand Honors

Because of his exceptionally neat and legible shorthand notes, John Shidler, son of Dr. G. P. Shidler, of Torrance, has been awarded a membership in the Order of Gregg Artists. This is a nation-wide organization composed of expert shorthand writers.

Buy Now in Torrance!

Counter deliveries of 1931 license plates this week at all branch offices of the Division of Motor Vehicles, Frank C. Snook, chief of the division, announced today. Clerks in the main office at Sacramento and in branch offices at Oakland, San Francisco, Fresno, Los Angeles, Long Beach and San Diego, are prepared to hand out sets of the black and orange plates in return for the fee of \$3 and valid certificates required.

In addition to the branch offices of the division, plates will be distributed in more than 50 branch offices of automobile clubs located at points throughout the state. Although not required by law to do so until after the first of the year, motorists may display the new plates as soon as they receive them, it was announced.

100 Per Cent Penalty
While thousands will use this method of securing plates, Snook points out that it is far simpler and easier to avoid a special trip to a branch office and a possible wait of several minutes by sending the application direct by mail to Sacramento.

All that is required under this method is the fee, remitted by money order, bank draft or certified check, and the certificate of registration. The applicant should be sure to write in his new address on the certificate if he has moved during the year. If he has completed the payments on his car during the year, he should send an extra dollar for the transfer fee. The fee for all pleasure vehicles and commercial vehicles under 3000 pounds is \$3. Commercial vehicles weighing above 3000 pounds, unladen, pay the \$3 fee and an additional fee based on the weight.

The motorist may choose for himself the method he employs to get plates, but he should not delay making his application in any event, Snook said, as a penalty of 100 per cent will be required from those who fail to apply on time.



LATE SHOPPERS

A Happy Answer to Every Gift Problem Awaits You At

TORRANCE

Shopping Center of Over 65,000 People

OVER 125 STORES OFFER YOU...

- 1.—Newly Replenished Christmas Stocks to Pick From.
- 2.—Prices Lowered to Present Market Levels.
- 3.—Extra Salespeople to Serve You—No Waiting.
- 4.—Free Parking and Plenty of It.
- 5.—Stores Open Every Evening Until Christmas.

Children's Christmas Party
Monday, December 22 at 7 P. M.

See the Nativity Play—Hear the Christmas Choir

Candy and Gifts for the Children

"Rally Round the Big Tree with the 1000 Colored Lights"

NO CHARGE

EVERYBODY WELCOME

Retail Merchants Division
TORRANCE CHAMBER of COMMERCE